



Student data summary

Viva (vivaproof.com). AI oral assessment. One page: what is collected, kept, and never done.

What Viva does

After a student submits work, Viva holds a short structured voice conversation with them about that work and gives the instructor an evidence report on understanding and authenticity. The instructor makes every grading decision. Students never pay and see no advertising.

Data collected, and why

- Account: name, email, school, class enrollment, used to operate the roster.
- Coursework: the submission and its interview transcript, the graded artifact the instructor reviews.
- Interview audio: the student's spoken responses, stored encrypted in an access-controlled bucket for up to 30 days after the session (instructor/student review and the optional voice-identity check), then deleted.
- Optional, per-assignment and disclosed to the student before it runs: camera-based focus signals, and a voiceprint baseline collected only with explicit consent.

What never happens

- No advertising, no sale of student data, no third-party ad trackers (site analytics are cookieless).
- No training of AI models on student data without separate, explicit consent.
- Students are never billed and never contacted for marketing.

FERPA posture and agreements

For institutional use, Viva operates as a school official / service provider under the institution's direction, uses student records solely to provide the service, and signs a Data Processing Agreement on request. Voice AI subprocessors (speech recognition and synthesis) process the live conversation stream and do not separately retain it; the current subprocessor list, with roles and audit status, is maintained at vivaproof.com/legal/trust-center. Data is encrypted in transit and at rest. Deletion requests are honored, including full account purge.

Documents ready today

- Privacy policy and terms: vivaproof.com/legal/privacy, written for schools.
- Trust center (subprocessors, security, retention): vivaproof.com/legal/trust-center.
- Signable DPA, W-9, and purchase receipts: hello@vivaproof.com.

Questions from IT are welcome at hello@vivaproof.com. Most reviews are settled in one email.